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## **BUSA 2019/20 Development Survey**

### **Area Specific Analysis Document - WESTERN**

Within the below pack, you will find a series of pages covering key information that each university within your region provided us at the latter end of the 2018-19 academic year. This can be broken down into the following:

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#### **How do I use this document in my role as area chair?**

BUSA is a large and constantly growing association. This is great for us as a committee to provide high quality national competition but makes club specific development more challenging. The information within this pack will give you valuable insights into the size of the clubs in your region, their financial situation and their current focus and structure.

There are many ways you can use this to your advantage:

- Connecting small clubs with larger clubs (resources/discipline specific knowledge)
- Helping individual clubs create and improve their development plans
- Through own experience and connections, advising on financial support/sponsors

Please do utilise the senior committee to carry out these tasks, namely the vice presidents, development officer and discipline specific officers. We are all here to work together!

Karen Thomas  
*BUSA Chair 2019-21*

## Regional Summary - WESTERN

**Number of Clubs:** 9

**Size of Clubs:**

| Extra Small | Small     | Medium    | Large     | Extra Large |
|-------------|-----------|-----------|-----------|-------------|
| 0 (0%)      | 2 (22.2%) | 3 (33.3%) | 1 (11.1%) | 3 (33.3%)   |

**Membership Breakdown:**

**Number of Sailors:** 704

Male: 355 (50.42%)

Female: 357 (50.71%)

Prefer not to say: 0 (0%)

**Active Sailors:** 411 (58.38%)

**Financial Situation of Clubs:**

| Struggling - in debt | Struggling - fundraising + saving | Struggling - fundraising | Struggling - saving | Not struggling |
|----------------------|-----------------------------------|--------------------------|---------------------|----------------|
| 1 (11.1)             | 2 (22.2%)                         | 1 (11.1%)                | 4 (44.4%)           | 1 (11.1%)      |

**Development Plan:**

| Established Plan | New Plan  | No Plan (want one) | No Plan (don't want one) |
|------------------|-----------|--------------------|--------------------------|
| 1 (11.1%)        | 7 (77.8%) | 1 (11.1%)          | 0 (0%)                   |

## TEMPLATE

Each of the pages following this will include the below information. Refer back to this page to understand why we have included this information in your packs.

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**Club:** Name of university sailing club.

**Club Size:** Categorised as follows:

**Extra Small** = <15 // **Small** = 15-30 // **Medium** = 31-60 // **Large** = 61-100 // **Extra Large** = 101+

**Members:** How many members does the club have?

**Active Members:** How many of these are active?

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**Club Goals:** Answer taken directly from the development survey.

**Development Plan:** Does the club have a development plan? Categorised as follows:

Yes - established plan

Yes - new plan

No - interested in making one

No - not interested in making one

**Challenges:** Challenges in applying the development plan - answer taken directly from survey.

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**Financial Situation:** Is the club struggling financially? Categorised below.

| Category                                 | What this means   |
|--|---|
| Struggling - in debt                     | Has indicated that 'normal functions' of club are impacted because money is owed  |
| Struggling - still functioning           | Normal function is reduced because of finances but not in debt (either didn't mention or do not have a problem with saving) |
| Struggling - with saving                 | Can function normally but do not have extra money to save for future  |
| Struggling - with functioning and saving | Normal function is impacted and struggle to save for future   |
| Not struggling                           | No problems reported with financial situation   |

**Description:** Does the USC struggle financially - answer taken directly from the survey.

|                       |             |
|-----------------------|-------------|
| <b>Club</b>           | Aberystwyth |
| <b>Club Size</b>      | Small       |
| <b>Members</b>        | 21          |
| <b>Active Members</b> | 19          |

|                         |   |
|-------------------------|---|
| <b>Club Goals</b>       | <ul style="list-style-type: none"> <li>- Get more outside funding for the club for the purpose of buying new boats (would like support)</li> <li>- Grow the club in terms of members</li> </ul> |
| <b>Development Plan</b> | No plan - interested in making one  |
| <b>Challenges</b>       | very limited funds and no support from the SU to increase funds   |

**Financial Situation:** Struggling - fundraising + saving

**Description:** our safety boat engine has stopped working and we have asked our SU for financial help with this and they gave us very little funding (I think maybe £250) to help buy a new one, we still haven't managed to raise enough money to buy a new one and so have done very little sailing this year.

**Club Contacts:**

Andrew Mitchell, Commodore

anm79@aber.ac.uk

|                       |       |
|-----------------------|-------|
| <b>Club</b>           | Bath  |
| <b>Club Size</b>      | Large |
| <b>Members</b>        | 70    |
| <b>Active Members</b> | 45    |

|                         |   |
|-------------------------|---|
| <b>Club Goals</b>       | <p>Our main goals are to:</p> <ul style="list-style-type: none"> <li>- Provide better introduction to team racing for beginners</li> <li>- Win more bucs points thanks to two solid teams             <ul style="list-style-type: none"> <li>- Participate to yacht finals</li> </ul> </li> <li>- Get more members/ non members to summer sail week             <ul style="list-style-type: none"> <li>- Be as inclusive as possible</li> </ul> </li> </ul> |
| <b>Development Plan</b> | Yes - new plan  |
| <b>Challenges</b>       | If we want to make our club bigger, we would have to buy a third flight of fireflies for our beginners, which would entail buying another Chew valley sailing club membership to stock the boats  |

**Financial Situation:** Struggling - saving

**Description:** We struggle in keeping our boats in great shape because breakages are expensive to fix, and we are saving for new boats since a few years but it is a very long process.

**Club Contacts:**

Andrea Malortigue, Commodore

[am3132@bath.ac.uk](mailto:am3132@bath.ac.uk)

Committee email address: [su-sailing@bath.ac.uk](mailto:su-sailing@bath.ac.uk)

|                       |             |
|-----------------------|-------------|
| <b>Club</b>           | Bristol     |
| <b>Club Size</b>      | Extra Large |
| <b>Members</b>        | 120         |
| <b>Active Members</b> | 70          |

|                         |  |
|-------------------------|--|
| <b>Club Goals</b>       | <ul style="list-style-type: none"> <li>- Become a University Performance Sport             <ul style="list-style-type: none"> <li>- Hold preseason</li> <li>- Come fourth in the UK overall</li> </ul> </li> <li>- Provide greater match racing training opportunities             <ul style="list-style-type: none"> <li>- Get new marks</li> <li>- Readjust financial plan.</li> </ul> </li> </ul> |
| <b>Development Plan</b> | Yes - new plan   |
| <b>Challenges</b>       | Finances   |

**Financial Situation:** Not struggling

**Description:** We have struggled in the past as we start the year in a great amount of debt due to poor mismanagement of finances. However, we have implemented a robust financial plan to allow us to save for future generations.

**Club Contacts:**

Florence Allen, Commodore

[uob.sailing.commodore@gmail.com](mailto:uob.sailing.commodore@gmail.com)

|                       |         |
|-----------------------|---------|
| <b>Club</b>           | Cardiff |
| <b>Club Size</b>      | Medium  |
| <b>Members</b>        | 55      |
| <b>Active Members</b> | 40      |

|                         |  |
|-------------------------|--|
| <b>Club Goals</b>       | <ul style="list-style-type: none"> <li>- increase yachting and match racing memberships and participation</li> <li>- Increase number of 1st years joining</li> </ul> |
| <b>Development Plan</b> | Yes - new plan   |
| <b>Challenges</b>       | Funding  |

**Financial Situation:** Struggling - fundraising

**Description:** yes, we are struggling with getting more members and support from our university

**Club Contacts:**

Bridie Lynch, Commodore

blynch@blueyonder.co.uk

|                       |             |
|-----------------------|-------------|
| <b>Club</b>           | Exeter      |
| <b>Club Size</b>      | Extra Large |
| <b>Members</b>        | 200         |
| <b>Active Members</b> | 120         |

|                         |   |
|-------------------------|---|
| <b>Club Goals</b>       | <p>Exeter University sailing has multiple defined aims for the 2019-20 year. Chief among these is to:</p> <ul style="list-style-type: none"> <li>- Continue the progress made in putting in place a rolling 5 year firefly renewal programme.</li> <li>- Make our yachting and keelboating activities more accessible and increase participation. (Especially by targeting beginner/ intermediate sailors).</li> <li>- Improve the annual team racing event Excalibur <ul style="list-style-type: none"> <li>- Continue to improve the standard of racing</li> </ul> </li> <li>- Refine the format and running of our alumni match racing event, the Rory Cheetham cup. This will go a long way to increase the profile and activity of our alumni programme.</li> <li>- Do more charity work and raise more awareness of issues such as mental health.</li> </ul> <p>- BUSA could help Exeter if they have any expertise on alumni funding and the periodic raising of funds for new boats. It would be interesting to understand more about how this is successfully done at other clubs.</p> |
| <b>Development Plan</b> | Yes - new plan  |
| <b>Challenges</b>       | The biggest challenge is securing sustainable sources of funding for the purchase of new fireflies, not just now but in the future. Making sure we can financially commit to renewing the boats every 5 years.  |

**Financial Situation:** Struggling - saving

**Description:** Exeter do not struggle financially year to year. Saving up to buy new boats is a very significant effort for the club. We are some distance off having the kind of rolling boat replacement operation some other clubs have.

**Club Contacts:**

Jack Hanslope, Commodore

[jrph202@exeter.ac.uk](mailto:jrph202@exeter.ac.uk)



|                       |          |
|-----------------------|----------|
| <b>Club</b>           | Falmouth |
| <b>Club Size</b>      | Medium   |
| <b>Members</b>        | 39       |
| <b>Active Members</b> | 10       |

|                         |  |
|-------------------------|--|
| <b>Club Goals</b>       | <ul style="list-style-type: none"> <li>- Sail at least once a week</li> <li>- Participate in competitions</li> </ul> |
| <b>Development Plan</b> | Yes - new plan   |
| <b>Challenges</b>       | Getting members engaged and dealing with unseen circumstances (bad weather for example, stopping us from sailing)    |

**Financial Situation:** Struggling - in debt

**Description:** A bit. We have to repay our Student Union a £5,000 over 3 years. We have the help of an Alumni Award (they gave us £2,000). Added to this, our boats are not in a good state, so we need to spend quite a bit to have a better fleet.

**Club Contacts:**

Marie Alix-Bluff, Commodore

mb830@exeter.ac.uk

|                       |             |
|-----------------------|-------------|
| <b>Club</b>           | Plymouth    |
| <b>Club Size</b>      | Extra Large |
| <b>Members</b>        | 125         |
| <b>Active Members</b> | 60          |

|                         |                       |
|-------------------------|-----------------------|
| <b>Club Goals</b>       | - Firefly Maintenance |
| <b>Development Plan</b> | Yes - new plan        |
| <b>Challenges</b>       | Firefly Maintenance   |

**Financial Situation:** Struggling - saving

**Description:** We just have enough money to operate but have no way to save up for new boats in the needed time frame.

**Club Contacts:**

Joseph White, Commodore

[Joseph.white@students.plymouth.ac.uk](mailto:Joseph.white@students.plymouth.ac.uk)

|                       |         |
|-----------------------|---------|
| <b>Club</b>           | Swansea |
| <b>Club Size</b>      | Medium  |
| <b>Members</b>        | 50      |
| <b>Active Members</b> | 35      |

|                         |  |
|-------------------------|--|
| <b>Club Goals</b>       | <ul style="list-style-type: none"> <li>- Better standard for freshers</li> <li>- More investment in team racing training</li> <li>- Teams at ladies</li> </ul> |
| <b>Development Plan</b> | Yes - established plan   |
| <b>Challenges</b>       | Continuity/enforcement between committees  |

**Financial Situation:** Struggling - saving

**Description:** We have enough money to operate and train but not buy new boats or invest enough in smaller disciplines (match racing, yachting)

**Club Contacts:**

Lucy Harris, Commodore

868563@swansea.ac.uk

Committee email address: sailing@swansea-sports.co.uk

|                       |              |
|-----------------------|--------------|
| <b>Club</b>           | West England |
| <b>Club Size</b>      | Small        |
| <b>Members</b>        | 24           |
| <b>Active Members</b> | 12           |

|                         |   |
|-------------------------|---|
| <b>Club Goals</b>       | <ul style="list-style-type: none"> <li>- More training as lots of members have come from a non-sailing background prior to uni</li> <li>- Regular training for those who are seasoned sailors.</li> </ul> |
| <b>Development Plan</b> | Yes - new plan  |
| <b>Challenges</b>       | Lack of funding, lack of members from a sailing background prior to university.   |

**Financial Situation:** Struggling - fundraising + saving

**Description:** Yes, club is struggling financially, whilst we have secured funding in the past year, due to not having any suitable equipment, it has had to be bought. Lots of repairs having to be made does not help. Boats need to be replaced as they are far too brittle in their current state

**Club Contacts:**

Cameron Backus, Commodore

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